

CANNABIS CAUCUS SERIES

Cannabis Caucuses are the premier B2B networking and educational event series created exclusively for NCIA members. Participants have the opportunity to make meaningful connections with industry leaders, while gaining insights into NCIA's federal policy work.



2020 EVENT SERIES

OREGON

Portland, OR | March 10

COLORADO

Denver | March 12

MISSOURI

St. Louis | March 17

MICHIGAN

Detroit | March 18

ILLINOIS

Chicago | March 19

NORTHERN CALIFORNIA

Sacramento | March 24

NEW JERSEY

Newark | March 25

SOUTHERN CALIFORNIA

Los Angeles | March 26

SPONSORSHIP PACKAGES

	PLATINUM \$4,900	GOLD \$2,900	SILVER \$1,500	BRONZE \$900
	2 SPONSORS / EVENT	3 SPONSORS / EVENT	3 SPONSORS / EVENT	UNLIMITED
BENEFITS DURING EVENT				
Unlimited client ticket pass discount (% off)	75%	50%	25%	15%
Complimentary tickets to event	10	8	8	5
Table and Exhibit Opportunities On-Site	🌿	🌿	🌿	🌿
Sponsor-provided free-standing banner near bar or food area	🌿	🌿	🌿	🌿
NCIA staff recognition during address to attendees	🌿	🌿	🌿	🌿
Dedicated slide in event slideshow presentation	🌿	🌿	🌿	
Logo on print marketing materials (when applicable)	🌿	🌿	🌿	
Sponsor provided banner pop-up near stage or registration	🌿	🌿		
On-site signage thanking sponsor	🌿	🌿		
1-2 minutes to address attendees at event	🌿			
Inclusion in event introductory video	🌿			
BENEFITS BEFORE & AFTER EVENT				
Logo and website link on event landing page	🌿	🌿	🌿	🌿
Logo and website link in email campaigns	🌿	🌿	🌿	🌿
Logo inclusion in post-event email to attendees	🌿	🌿	🌿	🌿
Twitter, Facebook, Instagram and LinkedIn post pre-event	🌿	🌿	🌿	
Twitter, Facebook, Instagram and LinkedIn post post-event	🌿	🌿	🌿	
Logo on Facebook event cover photo	🌿	🌿	🌿	
Access to attendee opt-in list w/ completed sponsor survey	🌿	🌿		
Custom messaging included in one regional pre-event email	🌿			
Logo and website link on event ticketing page	🌿			
Logo on official event photo album	🌿			