

# 10<sup>TH</sup> ANNUAL CANNABIS INDUSTRY LOBBY DAYS

2020 LOBBY DAYS

**NCIA'S 10<sup>TH</sup> ANNUAL CANNABIS INDUSTRY LOBBY DAYS**

Washington, D.C. | May 19–21

Our most impactful annual event brings hundreds of C-level cannabis industry professionals to Washington D.C to tell their stories and urge their representatives to fix the unfair federal policies crippling our industry. At Lobby Days, NCIA members gather to amplify our message and make their voices heard in the halls of Congress, while simultaneously forging strong relationships with the most influential leaders in the cannabis industry.



## SPONSORSHIP PACKAGES

	<b>GOLD</b> \$15,000	<b>SILVER</b> \$8,000	<b>BRONZE</b> \$4,000
	4 SPONSORS / EVENT	8 SPONSORS / EVENT	8 SPONSORS / EVENT
<b>BENEFITS DURING EVENT</b>			
Complimentary registration for 2020 Lobby Days (Your company or other member companies only)	12	10	8
Complimentary registration to NCIA-PAC Fundraising Reception	4	2	2
Complimentary registration to NCIA VIP Day (exclusive to Policy Council & Leadership Circle members)	2	1	1
Dedicated space for free-standing banners in prominent locations at Lobby Days Welcome Reception, Breakfast Training and PAC Fundraiser	🌿	🌿	🌿
Recognition by NCIA staff member from stage during address to attendees at all Lobby Days events	🌿	🌿	🌿
Shared table for marketing materials at Welcome Reception & Lobby Days Breakfast Training	🌿	🌿	🌿
Logo featured in Breakfast Training presentation & VIP Day Luncheon	🌿	🌿	🌿
Literature and/or product insert Lobby Days tote bags	🌿	🌿	
Logo included on Lobby Days tote bag	🌿	🌿	
Logo on Step & Repeat at NCIA-PAC Fundraising Reception	🌿	🌿	
Dedicated space for free-standing banners in prominent location during VIP Day luncheon	🌿		
Logo Featured in NCIA Lobby Days mobile app	🌿		
Logo on 117th Congress Directory provided to Lobby Days Attendees	🌿		
Logo on name badge lanyards	🌿		
<b>BENEFITS BEFORE &amp; AFTER EVENT</b>			
Twitter, Facebook, Instagram and LinkedIn posts pre-event	🌿	🌿	🌿
Twitter, Facebook, Instagram and LinkedIn posts post-event	🌿	🌿	🌿
Logo, branding and website link on Lobby Days event page	🌿	🌿	🌿
Logo, branding, and website link on all event marketing	🌿	🌿	🌿
Custom Sponsor Graphics - To announce your company's involvement on social media	🌿	🌿	🌿
Logo featured in pre-Lobby Days training webinar presentations	🌿	🌿	
Logo on all professional photography, including "class photo" at the Capitol	🌿		
Logo on Facebook event page cover photo	🌿		
Logo, branding and website link on PAC fundraiser page	🌿		