



# NCIA'S 10TH ANNUAL CANNABIS INDUSTRY LOBBY DAYS

WASHINGTON, D.C.  
September 13-14, 2022

	<b>GOLD \$4,500</b>	<b>SILVER \$2,000</b>	<b>BRONZE \$500</b>
<b>Benefits during the event</b>			
Complimentary tickets to 2022 NCIA Lobby Days	Unlimited	10	5
Lobby Days Website Page—Logo, branding, and website link on Lobby Days page	Logo with link and brief company description	Logo with link	Listing with link
Lobby Days Registration Page —Logo, branding, and website link on email	Logo with link and brief company description	Logo with link	Listing with link
Custom Sponsor Graphics—To announce your company's involvement on social media	✓	✓	✓
Thank You Email Post Event—Logo, branding, and website link on email	Logo with link and brief company description	Logo with link	
Twitter, Instagram, Facebook, LinkedIn — shout outs	1 per week	2 per month	
Email Marketing Pre Event—Logo, branding, and company link on Lobby Days emails	✓	✓	
Professional Photography—Logo on all professional photography, including Capitol shot	✓		
Facebook—Logo on Facebook event page cover photo, Facebook posts	✓		
<b>Welcome reception</b>			
Dedicated individual sponsor slide	Logo and brief company description	Shared with logo	Shared with listing
Dedicated space for (#) free-standing banners in premium locations	2		
Recognition by NCIA staff member from stage during address to attendees	✓	✓	
Brief welcome address to attendees (subject to content approval and time limit)	✓		
<b>Closing reception</b>			
Dedicated individual sponsor slide	✓	Shared with logo	Shared with listing
Dedicated space for (#) free-standing banners in premium locations	2	1	
Recognition by NCIA staff member from stage during address to attendees	✓		

