

NCIA COMMITTEES



▶ Take your involvement with NCIA to the next level
and reap the benefits for your industry and your business.

NCIA committees are an opportunity for members to directly engage their expertise and passion to develop best practices and guidelines that will shape the future of our industry.



Cannabis Cultivation Committee (CCC)

The CCC's mission is to promote the voice of growers, and to develop, promote, and distribute best growing principles and practices.



Packaging & Labeling Committee (PLC)

The PLC develops recommendations for standardization of the packaging and labeling of cannabis products available to consumers nationwide.



Risk Management & Insurance Committee (RMIC)

This committee promotes the interests of the cannabis industry's risk management and insurance sectors, developing strategies for their responsible advancement.



Marketing & Advertising Committee (MAC)

This committee's tasks include developing best practices in cannabis industry marketing and opening dialogues with major media outlets.



Banking & Financial Services Committee (BFSC)

The BFSC advocates for the industry's equitable access to banking and financial services and for the industry to be treated fairly under state and local laws.



State Regulations Committee (SRC)

This committee examines and reviews cannabis industry-specific statewide regulations and work to establish best practices and guidance for states and municipalities.



Diversity, Equity & Inclusion Committee (DEIC)

Laws & regulations need to be designed and implemented with equity and fairness in mind. The DEIC is focused on recommendations that will create access to opportunity for those most adversely affected by cannabis prohibition.



Scientific Advisory Committee (SAC)

The SAC is comprised of practicing chemists and other professionals to advise other NCIA committees, ensuring that any formal recommendations produced are scientifically sound, sustainable, and legitimate.



Facilities Design Committee (FDC)

The FDC seeks to support the cannabis industry by broadening our position in the regulated environment of energy policy and building science and engineering.



Retail Committee (RC)

This committee focuses on all aspects of operating a store front in the cannabis industry, including best practices for both front and back of house.



Cannabis Manufacturing Committee (CMC)

The CMC focuses on reviewing existing business practices and state regulations of concentrates, topicals, vaporizers and edibles, ensuring the manufacturing sector is helping shape its destiny.



Hemp Committee (HC)

The HC's mission is to promote, advocate and educate on the specific concerns and issues surrounding hemp.



Education Committee

The Education Committee assists with the design and development of educational programming for NCIA, and helps identify emerging topics in the cannabis space.



Human Resources Committee (HRC)

With both employees and employers in mind, the HRC is tasked with establishing best practices for talent management and development, as well as creating educational materials to help this industry recruit and retain employees.